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Experience Show HAUM Contest

Watch Dogs 2

Contest Rules

NO PURCHASE OR PAYMENT NECESSARY TO PARTICIPATE IN UBISOFT'S EXPERIENCE SHOW HAUM CONTEST ("CONTEST"). A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. CONTEST DESCRIPTION: From September 1, 2016, at noon ET to 11:59 p.m. ET on September 11, 2016 ("Contest Period"), Ubisoft Entertainment inc. ("Organizer") is hosting the "**Experience Show HAUM**" Contest. It takes place on the Internet on Facebook and is also promoted during the Fan Expo show in Toronto from September 1, 2016 to September 4, 2016.

2. ELIGIBILITY: The Contest is open only to legal residents of the **Greater Toronto Area**, 19 years of age or older at the time of entry. Employees, officers and directors of the Organizer, its parent companies, affiliates, subsidiaries, advertising agencies, collaborative agencies, Contest and fulfillment agencies, their immediate family members (brothers, sisters, children, father, mother), their legal or common-law spouse and persons living in the same household, are not eligible to participate in the Contest. You must have a Facebook account to enter the Contest.

3. HOW TO ENTER

During the Fan Expo

3.1 While visiting the Fan Expo at the Metro Toronto Convention Centre from September 1, 2016 to September 4, 2016, during visiting hours, visit the Ubisoft Exhibition booth. After a tour of the Ubisoft Exhibition booth, you will be invited by Ubisoft representatives to go online, login on Facebook and access the Experience Show Haum event on Facebook at: <https://www.facebook.com/events/1690807361245094/>. You must then click on "going" and you will be entered in the Contest.

Directly on Facebook

- 3.2 During the Contest Period, login on Facebook and visit the Experience Show Haum event on Facebook at: <https://www.facebook.com/events/1690807361245094/> or after receiving an invitation from a friend. You must then click on “going” and you will be entered in the Contest.
- 3.3 No other methods of entry will be accepted. The Organizer’s computer is the official time-keeping device for the Contest. Every entry is subject to verification by the Organizer or its representatives. Any attempted form of entry other than as described herein is void. The Organizer, in accordance with the Contest Rules, will determine, at its sole discretion, what constitutes a valid entry. Entry to this Contest does not constitute entry into any other Contest. By participating in the Contest, each Entrant unconditionally accepts and agrees to comply with and abide by these Contest Rules and the decisions of the Organizer whose decisions shall be final and legally binding in all respects.
- 3.4 **Limits.** Entry into the Contest is subject to the following limitations and conditions. Entries made that are not in compliance with these Contest Rules may be disqualified, at the Organizer’s sole discretion:
- One (1) entry per Facebook account;
 - The use of one (1) Facebook account per person for the Contest Period;
 - One (1) video per finalist;
 - A person may not appear in more than one (1) video submitted by finalists.

4. PROHIBITED PRACTICES

During the Contest, the Organizer may, at its sole discretion and without prejudice to such Entrant, reject an entry or video, warn, ban or disqualify any Entrant who, including but not limited to:

- o Joined forces with other Entrants to create a situation of unfair competition;
- o Performs any form of cheating or hacking;
- o Does not meet the entirety of these Contest Rules;
- o Demonstrates behaviour or submits content that is, in the opinion of the Organizer, promoting or depreciating products/services of third parties, depreciating the Organizer’s products and services, unlawful, harmful, abusive, harassing, threatening, malicious, defamatory, libellous, deceptive, pornographic, pedophile, obscene, vulgar, racist, xenophobic, likely inciting hatred, sexually explicit, excessively violent, showing or promoting drug use, unethical or inappropriate in any manner whatsoever.

5. PRIZES: There are eight (8) Prizes awarded during this Contest.

Each Prize consists of:

- One (1) individual access to visit the HAUM connected house during the Experience Show HAUM on October 13, 2016 (“Event”);
- The opportunity to appear in a promotional video for Watch Dogs 2, which portions will be filmed during the Event;
- Transportation from and to a bar or restaurant in downtown Toronto (to be determined by the Organizer) to the connected house in the Greater Toronto Area;
- Meals, snacks and refreshments during the day.

There is no retail value to the Prizes. Each access is defined as a Prize under the present Contest Rules.

The following conditions apply to the Prizes:

- a) Any person selected for a Prize must be 19 years of age or older to take part in the Event (“Prize Winner”);
- b) Prize Winners will need to be available for the whole day on October 13, 2016 and accept to actively participate in the activities and the filming during the day;
- c) All charges and all expenses other than those mentioned above are the responsibility of the Prize Winners, including, transportation from and to the place of residence to the bar/restaurant in Toronto, parking, accommodation, and personal expenses, as the case may be;
- d) No responsibility is assumed by the Organizer for any winner who is late or not present at the time and place in Toronto determined by the Organizer;
- e) To take part in the Event, each Prize Winner will need to sign an *Authorization and release form* to the benefit of the Organizer to use his/her name, video footage and photographs from the Event, likeness, voice, biographical information, statements and place of residence, for advertising and/or publicity purposes worldwide and in

all forms of media now known or hereafter devised, in perpetuity, without further compensation or authorization, including for the purpose of a promotional video for the Watch Dogs 2 Ubisoft game;

- f) Other conditions and restrictions may apply.

6. AWARDING OF PRIZES:

Preselection of finalists:

6.1 At around 2:00 p.m. ET on September 16, 2016, at the offices of the Organizer in Montreal (Quebec), a selection of up to 30 entrants will be conducted amongst all entrants in order to select finalists to win the Prizes. The selection of finalists is made by Organizer's representatives at their sole discretion based on the following general criteria:

- Active presence on Facebook and other social media (the more entrants are visible and active and publish public posts or material, including on Ubisoft pages, the better are their chances to be noticed and selected);
- Outgoing personality and great presence in front of the camera.

Each selected finalist must:

- Be reached by private message on Facebook and within three (3) days of the receipt of the Organizer's message, he/she must reply in accordance with the instructions given in the message and;
- Provide a valid e-mail address and relevant information to confirm his/her eligibility and availability for the October 13, 2016 Event;
- Send a video by e-mail or provide a link to a video promoting his/her nomination as a finalist to win one of the Prizes.

The video must:

- Have a duration of approximately one (1) minute;
- Promote the finalist and a maximum of three (3) friends who would accept to take part in the Event on October 13, 2016;
- Comply with the present Contest Rules and not contain any third-party content protected by copyrights;

- Be accompanied by the name, date of birth, complete postal address, phone number and e-mail address of each person appearing in the video.

Selection of Prize Winners:

6.2 At around 2:00 p.m. ET on September 23, 2016, at the offices of the Organizer in Montreal (Quebec), a selection of up to eight (8) entrants and friends will be conducted amongst all finalists and friends in order to select eight (8) Prize Winners. The selection of Prize Winners is made by Organizer's representatives at their sole discretion based on the following general criteria:

- Outgoing personality and great presence in front of the camera;
- Presentation and interest in Ubisoft Products;
- Chemistry between the entrant and friends on camera.

For more clarity, as an example, the Organizer may at his sole discretion select two (2) entries and award four (4) Prizes each, for a total of eight (8) Prizes, or, four (4) entries and award two (2) Prizes each, etc.

The following conditions apply. Each selected entrant and selected friend ("Selected Entrants") must:

- Be reached by e-mail within three (3) days of the selection and he/she must reply in accordance with the instructions given in the e-mail. The Selected Entrant will be notified by e-mail sent to the e-mail address provided at the time he/she was selected as a finalist or when the video was submitted, in the case of a friend. It is the Selected Entrant's responsibility to make sure his/her e-mail address is accurate and valid. In the case of the return of an e-mail prize notification as undeliverable, the Organizer will disqualify the Entrant's entry.
- Confirm his/her acceptance of the Prize.
- Fill out and sign the *Authorization and release form* and return it to the Organizer within three (3) days of its receipt.
- Upon request and in a timely manner, provide an identification card with photograph.
- Upon request and in a timely manner, consent to a confidential background check to confirm that the use of his/her identity in any advertising or activity



associated with the Contest and the Event would not discredit the Contest, the Event or the Organizer nor cause them any harm.

Failure to comply with one of the conditions mentioned in these Contest Rules or to accept the Prize will cause the Selected Entrant to be disqualified. In such case, the Organizer may, at its sole discretion, cancel the Prize or select a new Prize Winner, if time permits, until an Entrant is selected and declared a Prize Winner.

Within 48 hours following the moment when the Selected Entrant is declared a Prize Winner following the receipt of the duly completed and signed Authorization and release form, the Organizer will send him/her a correspondence by e-mail providing the information on how to redeem the prize.

7. ODDS OF WINNING.

Odds of being selected as a finalist depends on the appreciation by the jury of the entrant's application in light of the criteria set forth in section of 6.1 of the present Contest Rules.

Odds of being selected as a Prize Winner depends on the appreciation by the jury of the entrant's application and video submitted in light of the criteria set forth in section of 6.2 of the present Contest.

8. ACCEPTANCE OF PRIZE: The Prize must be accepted as described in these Contest Rules and may not, in any case, in whole or in part, be transferred to another person, replaced by another prize or exchanged for cash, except as provided in the Contest Rules and in the section below.

9. SUBSTITUTION OF PRIZE: In the event where it would be impossible, difficult and/or more costly for the Organizer to award a Prize (or a portion thereof) as described in these Contest Rules, it reserves the right to award a Prize (or portion thereof) of the same kind. The Organizer also reserves the right to change the date of the Event, at its sole discretion.

10. LIABILITY LIMIT—USE OF THE PRIZES: Selected Entrants release and hold harmless the Organizer, any company, corporation, trust or other legal entity controlled by or affiliated with them, their advertising and promotional agencies, their employees, representatives and mandatories (the "Released Parties") from and against any damage resulting from their acceptance or use of the Prizes.

11. ENTRANT REPRESENTATIONS, WARRANTIES AND INDEMNIFICATION:



The Entrant represents and warrants to the Organizer that the video submitted (i) is an entirely original work created solely by him/her, (ii) is not derived from any other existing source (iii) has not already been distributed or disseminated in any media or format, (iv) has not entered the public domain and (v) does not violate or conflict with the trademark, copyright, privacy rights, publicity rights and any other rights, of any kind or any nature of any other person or entity. ENTRANT AGREES TO INDEMNIFY, DEFEND AND HOLD HARMLESS THE ORGANIZER AND THE RELEASED PARTIES AND ALL OTHER PERSONS AFFILIATED OR RELATED TO THE DEVELOPMENT AND EXECUTION OF THIS CONTEST AGAINST ALL CLAIMS, DAMAGES AND LIABILITIES AGAINST THE CONTEST ORGANIZER, CONTEST ENTITIES AND THIRD PARTIES ARISING FROM THE ENTRANT'S PARTICIPATION IN THIS CONTEST, INCLUDING BUT NOT LIMITED TO (A) ANY VIOLATION OF THE ABOVE STATEMENTS, (B) ANY ACTION FOR DAMAGES OR LOSSES OF ANY KIND RESULTING FROM PARTICIPATION IN THIS CONTEST OR THE ACCEPTANCE, USE OR LOSS OF ANY PRIZE, AND (C) ANY ACTION BASED ON PRIVACY RIGHTS, PUBLICITY RIGHTS, REPUTATION, DEFAMATION, INFRINGEMENT OF COPYRIGHTS AND/OR TRADEMARKS ASSOCIATED WITH ENTRANTS' SUBMISSION.

12. OPERATION OF THE WEBSITE AND FACEBOOK: The Organizer does not guarantee that the haumcanada.com website as well as the Facebook platform used in relation with the Event, will be accessible or functional without interruption during the Contest Period, nor that they will be exempt of any errors.

13. LIMITATION OF LIABILITY—CONDUCT OF THE CONTEST: The Released Parties are not responsible for late, lost, delayed, damaged, postage-due, incomplete, illegible, or misdirected entries, responses, or other correspondence, either by e-mail or postal mail or otherwise, or for theft or destruction or unauthorized access or alterations of entry materials, phone, electrical, network, computer, hardware, software program or transmission malfunctions, failures or difficulties. The Released Parties are also not responsible for incorrect or inaccurate entry information, whether caused by Internet users or by any of the equipment or programming associated with or used in the Contest, or by any technical or human error which may occur in the processing of the entries in the Contest.

14. TERMINATION OF PARTICIPATION IN THE CONTEST: In the event that the computer system cannot register all the Contest entries for whatever reason, or if participation in the Contest must be terminated in whole or in part before the closing date, the Organizer may, at its sole discretion, proceed with the selection among the entries duly registered and received or, as the case may be, up to the date of the event ending participation in the Contest.

15. PRIZE LIMIT: In no event shall the Organizer be required to award more Prizes or a Prize other than in compliance with these Contest Rules.

16. LICENCE TO USE/PUBLICITY RELEASE:

Licence To Use: Videos submitted to the Organizer shall become the sole property of the Organizer and will not be returned or acknowledged. Submission of a video grants the Organizer and its agents a license to record, reproduce, publish, use, edit, exhibit, communicate to the public, represent in public, distribute, perform, merchandise, license, sublicense, adapt and/or modify the video submitted in any material form, in any and all media now existing or to be discovered, without territorial, time or any other limitation and without any compensation to the Entrant or persons appearing in the video. It shall be understood that the Entrant may under no circumstances directly or indirectly use the video submitted in a way that may compete with the Organizer's use of it.

Publicity Release: Acceptance of a Prize constitutes the Prize winner's permission for the Organizer and representatives to use the Prize winner's name, video footage, photograph, likeness, voice, biographical information, statements and place of residence (collectively, the "Attributes"), for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter devised, in perpetuity, without further compensation or authorization, and releases the parties from all claims arising from the use of such Attributes.

17. PRIVACY POLICY AND TERMS OF USE: The Entrants' personal information collected for the purpose of the Contest is collected by the Organizer and will only be used to administer the Contest and the Event. No commercial or other communications unrelated to the Contest or Event will be sent to Entrants unless they have otherwise agreed to receive such communications. Participation in this Contest will be subject to the terms of Organizer's Privacy Policy and Terms of Use posted at <http://www.ubi.com/ENCA/Info/Info.aspx?tagname=PrivacyPolicy>.

18. FACEBOOK. The present Contest is in no way sponsored, endorsed or administered by, or associated with Facebook or any other social media platform. Your personal information collected for the purpose of the Contest is collected by the Contest Organizer.

19. ENTRANT IDENTIFICATION: For the purpose of these Contest Rules, Entrants are the owners of the Facebook accounts used to enter, as well as friends identified in the video submitted by finalists, and it is to these persons to whom Prizes will be awarded if they are selected and declared a winner.

20. DISQUALIFICATION AND CANCELLATION: The Organizer reserves the right, at its sole discretion, to disqualify any individual who is found to be tampering with the operation of the Contest, or to be acting in violation of these Contest Rules. No forged



entries will be accepted. The Organizer reserves the right to cancel or modify the Contest if fraud or technical failures destroy the integrity of the Contest as determined by the Organizer, in its sole discretion, and to award the Prizes based on eligible entries received prior to the cancellation.

21. CONTEST RULES: A copy of these Contest Rules will be featured on the haumcanada.com website for the duration of the Contest.

22. DISPUTES: Entrants agree that the Contest will be governed and interpreted in compliance with the laws of Quebec. The Entrants agree that any dispute arising out of or relating to this Agreement may be instituted and prosecuted in the courts of competent jurisdiction of Quebec located in Montreal, and the Entrants hereto irrevocably submit to the personal and exclusive jurisdiction of said courts and waive any rights to object to or challenge the appropriateness of said forums. The Entrants waive all rights to injunctive relief under this Agreement.

23. QUESTIONS: If you have any questions about the Contest, please contact Bleu Blanc Rouge, the agency in charge of the conduct of the Contest, at lleger@bleublancrouge.ca.

24. UNENFORCEABILITY: If a section of the Contest Rules is declared or deemed illegal, unenforceable or invalid by a competent court, that section shall be considered invalid, but all unaffected sections will be applied within the limits of the law.

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DedSec Twitter Sweepstakes

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

VOID WHERE PROHIBITED BY LAW OR REGULATION. PARTICIPANTS MUST BE 19 OR OLDER AT THE TIME OF ENTRY.

This Competition is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter YouTube or any other social media platform. You are providing your information to Ubisoft Inc. and not to Facebook, Twitter, YouTube or other social media platform] The information you provide will only be used in accordance with the Ubisoft privacy policy which may be viewed at <http://www.ubi.com/US/Info/Info.aspx?tagname=PrivacyPolicy>

1. **ELIGIBILITY:** The “DedSec Twitter Sweepstakes” (the “**Competition**”) is open only to legal residents of Canada who are at least 19 years old at the time of entry. Employees, officers, and directors of Sponsor and its affiliated companies, subsidiaries, licensees, franchisees, distributors, dealers, sales representatives, advertising and promotion agencies, and any and all other companies associated with the Competition (collectively, the “**Competition Entities**”), and each of their immediate families (i.e., parents, spouse, siblings, children, grandparents, step parents, stepchildren and step siblings, and their respective spouses, and those living in the same household, whether or not related) are not eligible to participate. Subject to all applicable federal, state, provincial, municipal, territorial and local laws, directives and regulations. Void outside of the Canada and where prohibited.

2. **SPONSOR:** Ubisoft Entertainment Inc./ Ubisoft Divertissements Inc. with offices 5505 St-Laurent Blvd., Suite 5000, Montreal, Quebec, H2T 1S6, Canada

3. **COMPETITION PERIOD:** The Competition will begin at September 1st, 2016 and will end at 11: 59 pm ET on September 6th, 2016.

4. **HOW TO ENTER:**

To enter the Competition, please follow the steps below. Specific dates and times subject to change:

Enter the Competition by:

- Accessing this twitter page through the link: bit.ly/D3dS3c
- Retweeting the “Truth is Coming” tweet “Don’t be late. The truth is coming Sep 7th at 1.37 pm. RT for a chance to win a Wrench JR robot - link embed video #THEKEYISINBLUMELOGO »

LIMIT: No other methods of entry will be accepted. Only one entry per person will be accepted. Entry in the Competition does not constitute entry into any other promotion, competition. By participating in the Competition, each Entrant, and Entrant’s parent/legal guardian, if Entrant is less than the age of majority in his/her country of primary residence, (collectively “**Entrant**” “**Participant**” “**Player**” or “**You**”) unconditionally accepts and agrees to comply with and abide by these official rules and the decisions of **Ubisoft Inc., 625 Third Street, San Francisco, CA 94107** (the “**Sponsor**”), whose decisions shall be final and legally binding in all respects.



All entries are subject to verification by the Sponsor. Entries that do not meet the requirements specified below or otherwise do not comply with the Official Rules herein may be disqualified. Any attempted form of entry other than as described herein is void. Sponsor, in accordance with the Competition rules and regulations, will determine in its sole discretion, what constitutes a valid entry.

5. Prohibited Actions

During the Competition, Ubisoft may, at its own discretion warn, disqualify or ban any Entrant, without prejudice for the Entrant, that notably (without limitation):

- Registers to the Competition with multiple accounts;
- Colludes with other Entrants to create an unfair advantage;
- Uses any kind of cheats or hack;
- Does not comply in full with the current Official Rules;
- Has a behavior which, in Sponsor’s estimation, is unlawful, harmful, abusive, harassing, threatening, malicious, defamatory, libelous, untruthful, pornographic, pedophilic, obscene, vulgar, racist, xenophobic, liable to incite hatred, sexually explicit, violent, contrary to morality or is in any other way unacceptable.

6. PRIZE DRAWING:

Selection of Winners by Sponsor

Sponsor will select one (1) winner per day among all entries.

7. PRIZES:

Only the Prizes listed below will be awarded in this Competition.

Prize	Units	Value	Total
Robots Wrench JR	6	100 \$	600 \$

ERV:

TOTAL ERV FOR ALL PRIZES AWARDED UNDER THE COMPETITION: CAD \$600

All taxes on the Prizes are the winners’ sole responsibility. Prizes are not transferable or redeemable for cash. Sponsor reserves the right to make equivalent substitutions as necessary, due to circumstances not under its control. Prizes include shipping and handling costs to the Winners’ residence, where applicable. Odds of winning a Prize depend on the total number of eligible entries received. Winners may not transfer Prize to a third party. The Sponsor will not replace any lost or stolen Prize.

Prizes are provided “as is”. Entrants acknowledge that Competition Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prizes.

By participating in the Competition, the winners acknowledges that Competition Entities have not and will not obtain or provide insurance of any kind relating to the Prizes and that each winner will be responsible for obtaining and paying for any life, travel, car, accident, property or other form of insurance relating to the Prizes.

7. **WINNER NOTIFICATION:** Winners will be notified in a response to their entry within five (5) business days from the Prize drawing. Sponsor shall have no liability for any potential Prize winner notification that is lost, intercepted or not received by any potential Prize winner for any reason. In the event the Winner is a minor, his or her parent or legal guardian must sign and return the documents described herein as necessary to claim a Prize, on behalf of the winning minor

In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder of the e-mail account specified in the entry or. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

If within fourteen (14) days of notification of the prize, a selected Winner cannot be contacted, is ineligible, fails to claim a prize and/or to provide a valid shipping address, Fails to complete and return the documents in the time noted, or if prize notification is undeliverable, it will result in disqualification and an alternate potential winner will be selected and notified, time permitting. Odds of winning a Prize are subject to the total number of eligible Entries received.

8. **ENTRANT REPRESENTATIONS, WARRANTIES AND INDEMNIFICATION:** Entrant represents and warrants to Sponsor that his/her entry is (i) completely the original work of the Entrant and was written or filmed solely by the Entrant, (ii) not copied from any other source or previously broadcast or otherwise distributed or disseminated in any media or format, (iii) not in the public domain, and (iv) not in violation of or conflict with the trademark, copyright, rights of privacy, rights of publicity or any other rights, of any kind or nature, of any other person or entity. ENTRANT AGREES TO INDEMNIFY, DEFEND, AND HOLD HARMLESS SPONSOR, THE COMPETITION ENTITIES, FACEBOOK, TWITTER, YOUTUBE AND ANY THIRD PARTIES AFFILIATED OR ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS COMPETITION, FROM ANY AND ALL CLAIMS, DAMAGES AND LIABILITIES ASSERTED AGAINST THE SPONSOR, THE COMPETITION ENTITIES, AND THE THRD PARTIES BY REASON OF ENTRANT'S PARTICIPATION IN THIS COMPETITION, INCLUDING WITHOUT LIMITATION (A) ANY BREACH OF THE ABOVE REPRESENTATIONS (B) CLAIMS FOR INJURY, LOSS OR DAMAGE OF ANY KIND RESULTING FROM PARTICIPATION IN THIS COMPETITION OR ACCEPTANCE, USE OR LOSS OF ANY PRIZE AND (C) CLAIMS BASED ON RIGHTS OF PRIVACY, RIGHTS OF PUBLICITY, FALSE LIGHT, DEFAMATION, COPYRIGHT AND/OR TRADEMARK INFRINGEMENT RELATING TO THE SUBMISSION OR EXPLOITATION OF THE ENTRANT'S CONCEPT.

9. **LIMITATION OF LIABILITY:** Sponsor, the Competition Entities, Facebook, Twitter, YouTube and any third parties associated or affiliated with the development and execution of this Competition are not responsible for problems downloading or uploading of any Competition-related information to or from the web site or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, computer hardware or software failures, phone lines, failure of any electronic mail entry to be received by Sponsor on account of technical problems, traffic, congestion on the internet or the web site, or any other technical problems related to web site entries including telecommunication miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit an entrant's ability to participate in this Competition.

WITH RESPECT TO CLAIMS RESULTING FORM DEATH OR PERSONAL INJURY (IN ACCORDANCE WITH APPLICABLE LAW IN THOSE JURISDICTIONS) ENTRANT HEREBY RELEASES SPONSOR, THE COMPETITION ENTITIES FACEBOOK, TWITTER, YOUTUBE AND ANY OTHER THIRD PARTIES AFFILIATED OR ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS COMPETITION FROM ANY AND ALL CLAIMS DAMAGES, LIABILITIES AND ACTIONS ("CLAIMS") WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM ENTRANT'S PARTICIPATION IN THE COMPETITION, INCLUDING WITHOUT LIMITATION CLAIMS ARISING FROM: (I) TECHNICAL FAILURES OF ANY KIND, INCLUDING BUT NOT LIMITED TO THE MALFUNCTIONING OF ANY COMPUTER, CABLE, NETWORK, HARDWARE OR SOFTWARE; (II) THE



UNAVAILABILITY OR INACCESSIBILITY OF ANY TRANSMISSIONS OR TELEPHONE OR INTERNET SERVICE; (III) UNAUTHORIZED HUMAN INTERVENTION IN ANY PART OF THE ENTRY PROCESS OR THE COMPETITION; (IV) ELECTRONIC OR HUMAN ERROR WHICH MAY OCCUR IN THE ADMINISTRATION OF THE COMPETITION OR THE PROCESSING OF ENTRIES; (V) ANY INJURY OR DAMAGE TO PERSONS OR PROPERTY, INCLUDING BUT NOT LIMITED TO ENTRANT'S COMPUTER, HARDWARE OR SOFTWARE; (VI) RIGHTS OF PRIVACY, RIGHTS OF PUBLICITY, FALSE LIGHT, DEFAMATION, COPYRIGHT AND/OR TRADEMARK INFRINGEMENT RELATED TO ENTRANT'S SUBMISSION; AND (VII) ENTRANT'S ACCEPTANCE, USE OR LOSS OF ANY PRIZE. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES; THEREFORE THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO ENTRANT IN WHOLE OR IN PART. *FOR*

10. PUBLICITY RELEASE/ ASSIGNMENT OF RIGHTS: Acceptance of any Prize constitutes Prize winner's permission for the Entities and use Prize winner's entry materials, including video, name, photograph, likeness, voice, biographical information, statements and complete address (collectively, the "**Attributes**"), for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter devised, in perpetuity, without further compensation or authorization, and releases the Competition Entities from all claims arising out of the use of such Attributes.

All materials submitted to Sponsor shall become the sole property of Sponsor and will not be returned or acknowledged. As consideration for entering and participating in the Competition, Entrant agrees that Entrant shall relinquish any and all rights to the materials that Entrant submits. Submission of an entry grants the Sponsor and its agents the right to record, copy, publish, use, edit, exhibit, distribute, perform, merchandise, license, sublicense, adapt and/or modify such entry in any way, in any and all media, without limitation and without any compensation to the Entrant. Submission of an entry further constitutes the Entrant's consent to irrevocably assign and transfer to Sponsor any and all rights, title and interest in the entry, including, without limitation, all copyrights.

12. PRIVACY POLICY: Any personal information supplied by Entrant to Sponsor will be subject to Ubisoft's privacy policy posted at <http://www.ubi.com/ENCA/Info/Info.aspx?tagname=PrivacyPolicy>. Any personal information supplied by Entrant in connection with the Competition will also be subject to the Sponsor's terms of use posted at <http://www.ubi.com/ENCA/Info/Info.aspx?tagname=TermsOfUse>.

13. ENTRANT'S PERSONAL INFORMATION: Participation in the Competition implies acknowledgment of the storage of personal data in the United States for purposes of administration of the Competition. The recipient of your personal data is Sponsor and Sponsor's Affiliates. Entrants have the right to access, withdraw, and correct their personal data. Entrants may request such action by sending a message with the request, subject line "DedSec Twitter Sweepstakes" to ubisocial@ubisoft.com.

14. DISQUALIFICATION: Entrant agrees that Entrant shall not submit an Entry that contains (i) disparaging or obscene language, photographs or film (ii) nudity (iii) trademarks, copyrights and/or logos not belonging to Entrant and/or (iv) language, photos or film that is injurious to a third party and/or may damage a third party's reputation. Entrant acknowledges that Sponsor expressly conditions its acceptance of Entrant's submission on Entrant's agreement of the preceding sentence, and if it is discovered that Entrant has violated such agreement, Sponsor reserves the right to disqualify Entrant's submission.

Entries made on another's behalf by any other individuals or any other entity, including but not limited to commercial Competition subscription notification and/or entering services, will be declared invalid and disqualified for this Competition. Any entries deemed by Sponsor, in its sole discretion, to have been submitted in this manner will be void. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible

Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Competition, to be acting in violation of these Official Rules, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Competition, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No incomplete, forged, software-generated or other automated multiple entries will be accepted.

12. **CANCELLATION:** Sponsor reserves the right to cancel or modify the Competition if fraud or technical failures destroy the integrity of the Competition as determined by the Sponsor, in its sole discretion, and to award the Prizes based on eligible entries received prior to the cancellation.

16. **DISPUTES:** Except where prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Competition or any Prize awarded shall be resolved individually, without resort to any form of class action, and that by participating in the Competition, Entrant agrees that Los Angeles, CA will be the exclusive forum for any formal dispute resolution; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Competition, but in no event attorneys' fees; and (3) unless otherwise prohibited, under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Competition shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice of law or conflict of law rules (whether of the state of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of California. *For Residents of Quebec Only:* Any litigation respecting the conduct of organizing a publicity contest may be submitted to the Régie des alcools, des courses for a ruling. Any litigation respecting the awarding of a Prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

17. **OFFICIAL RULES, WINNERS LIST:** A copy of the Official Rules may be downloaded from haumcanada.com for the duration of the Competition. In addition, a copy of the Official Rules and Winners List can be requested by e-mail to ubisocial@ubisoft.com. In addition, the Winners List and these Official Rules are also available by sending a stamped (Washington State residents may omit postage), self-addressed envelope marked "Far Cry 4 Proverb Contest " to Ubisoft Entertainment Inc. / Ubisoft Divertissements Inc. with offices 5505 St-Laurent Blvd., Suite 5000, Montreal, Quebec, H2T 1S6, Canada.

18. **ADDITIONAL TERMS:**

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The use of any Prize manufacturer or venue, name or trademark in connection with any of the Prizes is solely for the purpose of describing such Prize, and is not intended to suggest any affiliation or sponsorship.

The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or



otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

THIS COMPETITION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, FACEBOOK, TWITTER, YOUTUBE OR ANY OTHER SOCIAL MEDIA PLATFORM. YOU ARE PROVIDING YOUR INFORMATION TO UBISOFT, INC. AND NOT TO FACEBOOK, TWITTER, YOUTUBE OR ANY OTHER SOCIAL MEDIA PLATFORM.

Nothing in these Official Rules shall be deemed to exclude or restrict any of the winner's or the entrant's statutory rights as a consumer.